**[Your Logo Here]**

**BRAND AMBASSADOR AGREEMENT**

This Brand Ambassador Agreement “Agreement” describes the terms and conditions for participation in the [insert business name] Ambassador Program, to potential [insert business name] customers in return for discount or compensation related to individual performance.

Thank you for applying.

We would love to have you as a representative of our brand.

[insert business name] exists to [insert mission and description of the hair].

Terms of Service:

As a brand ambassador for [insert business name] you will receive [insert percentage or products (20%+ is effective)] off of your [insert business name] hair products. We will provide you with a unique code that you and prospective clients can use to get a discount.

As a Brand Ambassador you will receive:

* A discount and referral code
* Features on our website, social media and marketing materials
* Discounts on all [insert business name] products
* [insert percentage] off of all products purchased OR [insert hair products based on terms]

As a Brand Ambassador, you must have the following:

* Must be 18 and older
* A social media site and a growing number of followers
* A YouTube channel (preferred but not required)
* Courage to share photos and videos of your beautiful self and hair
* A professional stylist to install hair
* Be outgoing and professional

As a Brand Ambassador you agree to the following:

* To positively review [insert business name] products
* To post at least once a week until the contract termination date
* To provide pictures and videos of you wearing the hair (to be approved by [insert business name] first)
* To refer customers to our website to purchase with your unique code
* To tag us and use recommended hashtags
* To not resell any of the products purchased or given
* To maintain a professional relationship and positive vibe in regards to our products

Intellectual Property

Brand Ambassador acknowledges and hereby agrees to grant [insert business name], the unlimited use of any and all work product developed by Ambassador in conjunction with the performance of services for [insert business name]. Work product includes but is not limited to all social media posts, pictures, images, videos, recordings, taglines, hashtags, posts, commentary, and designs.

a. Except where prohibited by law or regulation, Ambassador grants [insert business name] and its successors, assigns, licensees and designees permission to use Ambassador's name, Social Media Platform account name, photograph (including, but not limited to, Social Media Platform account profile photo), voice and/or other likeness, in all media now known or hereafter discovered (including, without limitation, on [insert business name] websites and via [insert business name] Social Media Platform accounts), worldwide in perpetuity, for any purpose without additional compensation, consideration, notification or consent.

b. Brand Ambassador is not authorized to use any copyrighted content from any other companies to promote the [insert business name] brand. [insert business name] will not be responsible for any disputes involving the unauthorized use of any other company's intellectual property.

Security Policy

As a Brand Ambassador for [insert business name] you agree to the terms. This contract is valid [date of cancellation (180 days, 6 months, a year, etc] and will be revisited at that time. Renewal of contract is based on performance and engagement statistics. The contract can be cancelled at any time by either party.

Cancellation Policy

We understand that we may have differences. If you feel like you cannot be a positive ambassador, then you can email your concerns to [insert email address].

No, I am not interested in becoming a [insert business name] Brand Ambassador

Yes, I am interested in becoming a [insert business name] Brand Ambassador. If checked yes please continue below.

Thank you for your interest in our Brand Ambassador program. Please fill out the following information. We will be reviewing all applicants and will be in touch within a few days. Thank you!

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_\_\_\_\_\_\_\_

Instagram handle(@myinstagramhande):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Agree to terms of service

Signature



***Optional*** Brand Ambassador option, simply copy and paste in the *As a Brand Ambassador you will receive* Section and delete the current section. If you do not want to use simply delete this.

As a [insert business name] Brand Ambassador you will receive:

* 2-16” bundles (straight or body wave) [insert products you’re offering]. You can get any length up to 16” for free (10”, 12”, 14”, or 16” – they must be the same length). If you want anything longer or additional (lace closure or lace frontal), you can purchase them at the Brand Ambassador discount price.
* Features on our website, social media and marketing materials
* Discount on all [insert business name] products
* A referral code
* 15% commission on products sold. For example, if you refer a friend and they purchase 2 – 12” bundles for $160 using your referral code, you will receive $24 to your PayPal account at the end of the month.

Add this to the *Security Policy* section

To ensure that our investment in you as a [insert business name] Brand Ambassador is secure, we need a valid credit card number on file for 30 days. Having a credit card on file is to ensure that assigned Brand Ambassador Activities are done.

If after 30 days of receiving your package at least two of the Brand Ambassador activities (above) are not complete, you will be charged retail price for the two bundles that were sent. To date, we have not had to do this.

There will be an initial processing fee of $1 that will be refunded once cleared to ensure validity of credit card.

Name:

Billing Address (no P.O. Box):

City: State: Zip Code:

Credit Card type:

Credit card number:

Expiration date: CVV code:

Phone number:

× Agree to terms of service